

**ECTH**2018

European Congress on  
Thrombosis and Haemostasis

Marseille, France

European Congress on  
Thrombosis and Haemostasis  
**Sponsorship Opportunities**  
24 - 26 October 2018

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# Programme at a glance

## Wednesday 24 October 2018

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### Sessions by GFHT

09.00 – 10.30

Coffee Break & Poster Viewing

### Sessions by GFHT

11.00 – 12.00

Lunch

### Sessions by GFHT

13.00 – 14.30

Coffee Break & Poster Viewing

### Plenary Lecture

15.00 – 16.00

### Science, fast and furious

16.00 – 17.00

### Opening Ceremony

17.00 – 17.45

### Opening and Welcome Reception

17.45 – 19.00

## Thursday 25 October 2018

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### ECTH Sports Activity

08.00 – 09.00

### Meet the expert & How-to

08.30 – 08.55

### Meet the expert & How-to

08.55 – 09.20

Short Break

### Focus Symposia

09.30 – 10.30

Coffee Break & Poster Viewing

### State of the Art Sessions

11.00 – 12.00

Short Break

### Special Symposia (not part of main CME/CPD programme)

12.15 – 13.15

Short Break

### Plenary Lecture

13.30 – 14.30

### Oral Communications

14.30 – 15.15

Coffee Break & Poster Viewing

### Invited Integrated Symposia

15.45 – 17.15

### Poster Reception

### Congress Dinner

19.30 – 00.00

## Friday 26 October 2018

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### Oral Communications

09.00 – 10.00

Coffee Break & Poster Viewing

### State of the Art Sessions

10.30 – 11.30

Lunch

### Plenary Lecture

13.45 – 14.30

Closing

*The scientific programme is subject to change.*

ECTH brings together researchers, scientists, clinicians and other healthcare professionals in the best scientific congress in Europe around thrombosis and bleeding. Our three day congress will be held in the beautiful south of France: Marseille. This city of knowledge and creativity is a booming destination by the sea. The oldest city in France is nowadays a modern and dynamic capital of the Provence Alpes côte d'Azur region.

ECTH has the ambition to become the premier European scientific congress for healthcare professionals, scientists and researchers, including clinicians treating vascular and clotting disorders. Offering comprehensive scientific and clinical education across a broad set of current and soon-to-be released studies, new findings, treatments or products.

Collaborate with ECTH to craft the perfect sponsorship for your company if you are looking to stand out amongst over 800 participants and want to add longevity to your investment at the European Congress on Thrombosis and Haemostasis. We have three packages designed to fulfill a range of objectives including branding, networking and thought leadership.

Contact the ECTH secretariat to learn why ECTH needs to be at the top of your event sponsorship calendar!

## Audience target expertise and areas

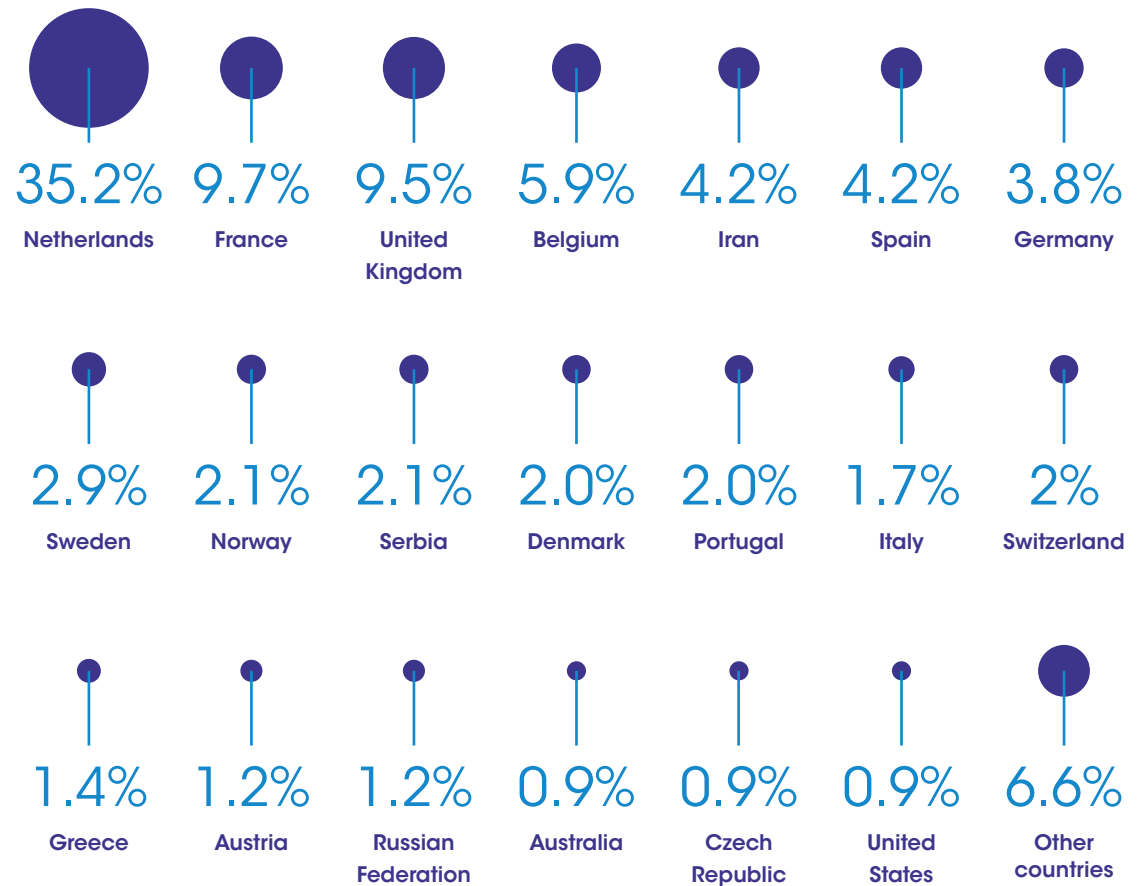
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- ▷ Vascular medicine
- ▷ Haematology
- ▷ Biochemistry
- ▷ Paediatrics
- ▷ Angiology
- ▷ Vascular biology
- ▷ Cardiology
- ▷ Molecular medicine
- ▷ Transfusion medicine
- ▷ Clinical chemistry
- ▷ Genetics
  
- ▷ Immunology
- ▷ Neurology
- ▷ Oncology
- ▷ Urology
- ▷ Epidemiology
- ▷ Orthopaedics
- ▷ Pathology
- ▷ Internal medicine
- ▷ Surgery

# ECTH participant profile

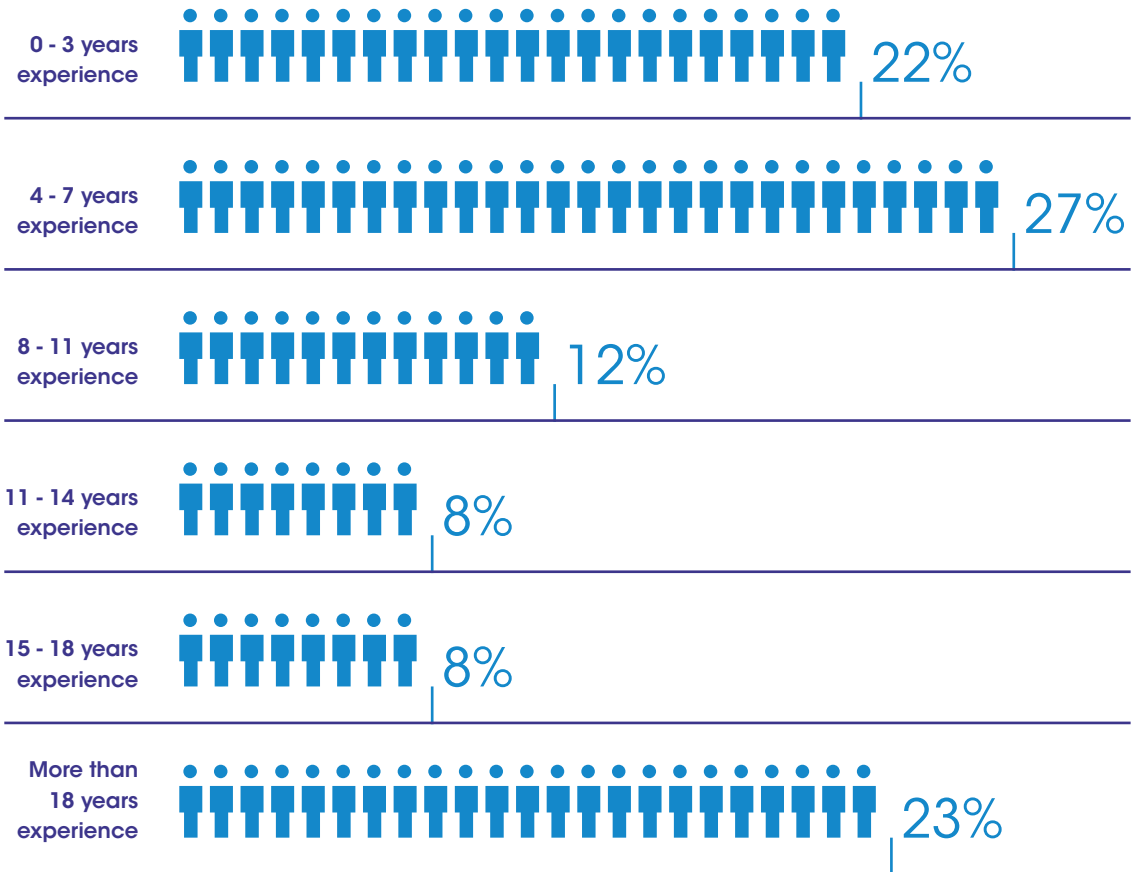
Join the young audience of ECTH and experience real networking opportunities with the healthcare professionals of tomorrow. At the very first ECTH in 2016 we welcomed over 750 participants, from 45 different countries. Half of the participants had less than 7 years of work experience, achieving our goal of connecting with the talents that will shape the future of thrombosis and haemostasis.

## Countries Top 21



# Years of experience

How many years of experience do you have?



# Packages Available

## Types of packages available



### 3-star Partner

The highest and most prominent level of partnership. An all-encompassing package offering significant exposure to all areas of the European Congress on Thrombosis and Haemostasis

Limited to 4

**€ 85 000**



### 2-star Partner

A multi-layered partner package offering a combination of thought leadership, networking and brand exposure

Limited to 8

**€ 35 000**



### 1-star Partner

Benefit from the networking and learning opportunities by attending the Congress with one full access delegate pass, whilst also benefiting from brand association and exposure

unlimited

**€ 20 000**

• Free delegate passes

5

3

1

• Reduced priced partner passes

6

4

2

• Branding package

✓

✓

✓

• Special symposium

✓

x

x

• Scientific advisory board

✓

✓

x

• Awards participation

Optional

Optional

Optional

• Hospitality suite

3 days

1 day

x

• Network area

✓

✓

x

• Meet the expert

✓

✓

x

• Branded table top

✓

✓

✓

• First rights for ECTH 2020

✓

x

x

# Delegate passes

## Registration Entitlement

	delegate passes	partner passes
• Scientific sessions	✓	✓
• Posters	✓	✓
• Special symposia	✓	✓
• Welcome reception	✓	✓
• Congress documents	✓	✓
• Coffee breaks	✓	✓
• Informal gathering	optional	optional

	★★★	★★	★
• Delegate passes*	5	3	1
• Partner passes**	6	4	2

\* included in package

\*\* against a reduced price



# Branding package

Strategically position your brand at the European thrombosis and haemostasis community through our print and online channels. Get your message across to your target audience via the congress programme, website and e-newsletters.

## Advertise in print and online

	★★★	★★	★
• Website	100 words description	100 words description	50 words description
• Logo on website	✓	✓	✓
• Clickable logo on website	✓	✓	x
• e-newsletter acknowledgement	always	always	always
• Congress programme	✓	✓	✓
• Advertisement in congress programme	2 x Full page full color	1 x Full page full color	½ Page full color

# Special symposium

Four Special symposia slots are available at ECTH 2018. These sessions are organised by partner companies within the Palais des Congrès - Marseille Chanot in fully furnished and AV equipped lecture rooms ranging in size from 100 to 250 seats. This allows you to select a room well suited to your needs whether you are focusing on a highly specialised topic or a subject of broader appeal. The symposia are placed at the second congress day. The ECTH Board will assign one member to assist you in organising the symposium.

	★ ★ ★	★ ★	★
• Special symposium	✓	×	×
• Collateral acknowledgement	✓	×	×

# Awards participation (optional)

## Young Investigators Awards

The prestigious Young Investigators Awards offer a unique opportunity for young investigators who have submitted an abstract to the ECTH 2018 to attend the meeting and present their work to the scrutiny of panels of renowned experts in the specific fields during the ECTH 2018.

The award recognises students, PhD fellows and early post-doctoral fellows who have shown outstanding promise and are likely to make significant contributions to the field of thrombosis or haemostasis. Our emphasis in these awards is on young investigators who represent the researchers and scientists of tomorrow. The ECTH feels that it is important to acknowledge and reward our future in this way.

	★ ★ ★	★ ★	★
• Young Investigators Awards*	€ 1 000	€ 1 000	€ 1 000
• Acknowledgement	✓	✓	✓

\*price per award – to be booked per two or equivalent of two

## Hospitality suite

The hospitality suites for partners are located in the main congress area. These adaptable, equipped suites give your company the stage to deliver company solutions and hospitality to your invited audience.

- Pre-select the attendees you want to attend with our specialty built registration portal or invite people on the spot
- Network with your peers in programme breaks, build on existing relationships and meet new business prospects



## Network area

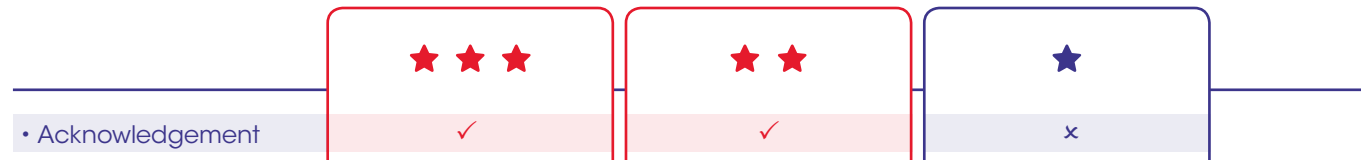
A table top in the Network area. The Network area is a casual and unique area. Easy for attendees to hold intimate meetings, network in an informal setting, and simply step away from the crowd. It is organised around four themes, following the general congress layout:

- Thrombosis
- Platelets
- Bleeding
- Vascular biology



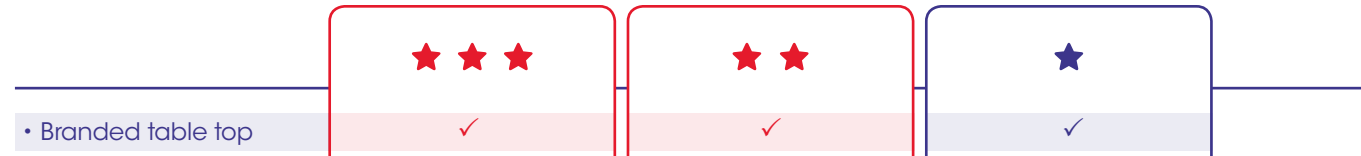
## Meet the expert session

Meet the expert and How-to sessions allow delegates to meet in a small group with outstanding researchers and clinicians. The format is designed to facilitate informal discussions, allowing participants to present their questions and gain new insights. A great way to interact and to network.



## Branded table top presentation

Show your company to all the ECTH participants with a branded table top presentation. Strategically located in the catering area, you can present yourself and have one-on-one dialogues.



## Customised items (optional)

Work with the ECTH to create customised items tailored to meet your objectives. These items allow you to engage with attendees through innovative ways, designed to fit your brand and goals. If you have an idea for a 'new' opportunity, or have run successful sponsorships in the past, please contact us to discuss implementing this at ECTH.

### Examples

- ▷ Innovation health challenge
- ▷ Factor VIII wearable fashion show
- ▷ Interactive sports zone
- ▷ "Capture congress" photo challenge
- ▷ Graffiti wall
- ▷ Cube chairs

# Key dates to remember

## Registration & Abstract submission open

1 March 2018

## Early bird registration fee

1 March - 31 July 2018

## Standard registration fee

1 August - 10 October 2018

## Late / on-site registration fee

11 October - 26 October 2018

Please note all deadlines end at midnight, GMT

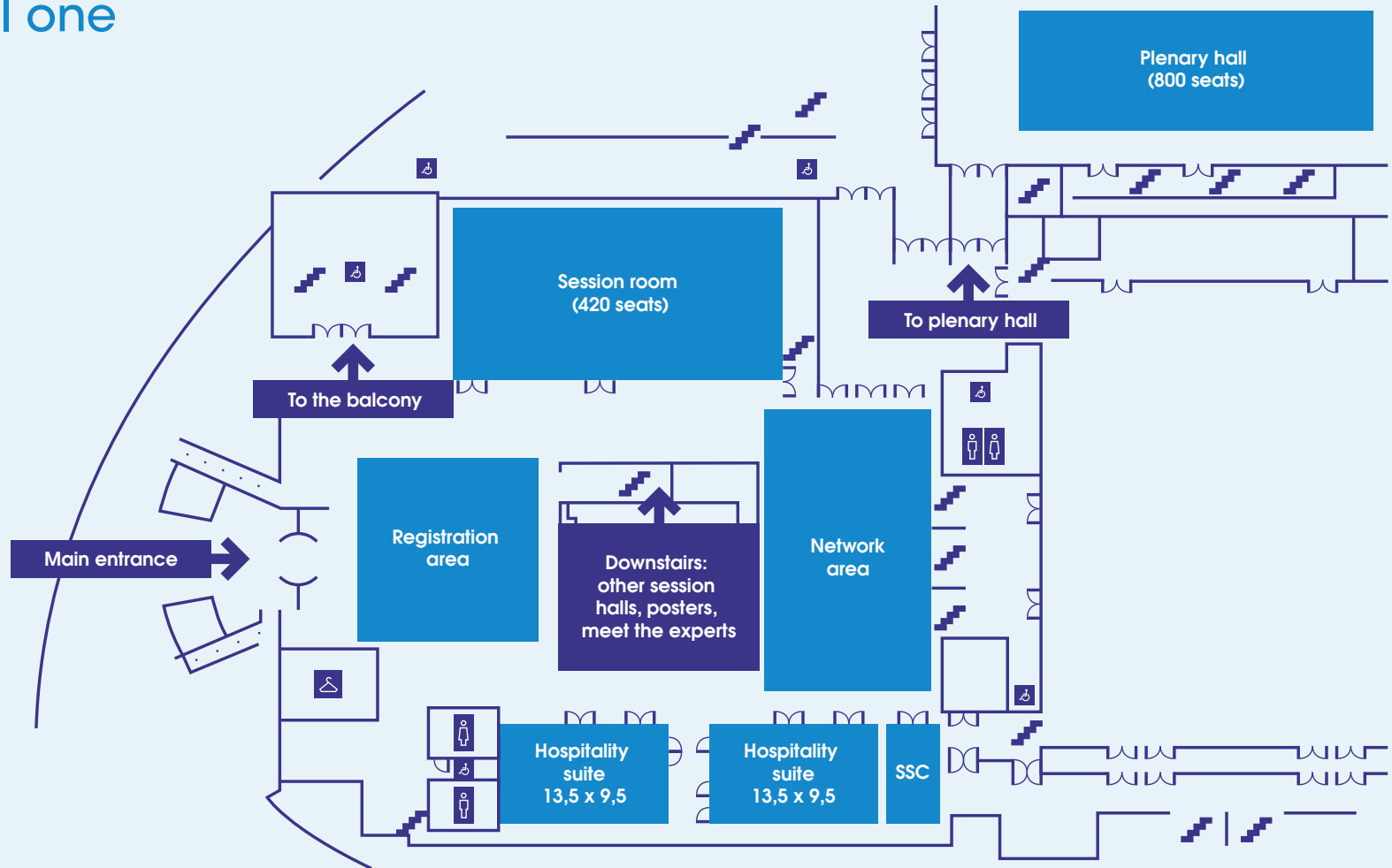
# Contact

## For information about becoming an ECTH 2018 Partner

Contact the congress secretariat  
c/o MCI Amsterdam  
ECTH@mci-group.com  
+31 20 570 9600

Ms Raya van Hugten / Ms Irene Koomans

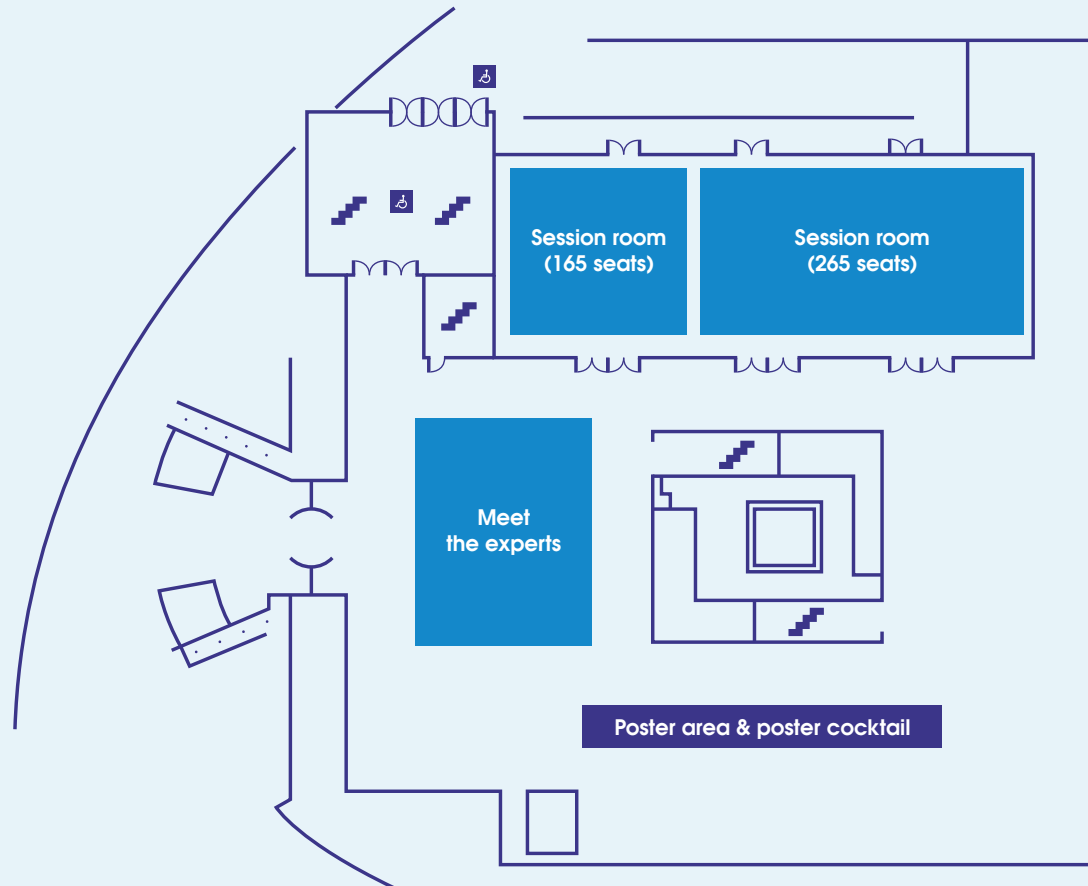
# Floorplan Level one





# Floorplan

## Level zero



# Contract

The undersigned company is partnering with the European Congress on Thrombosis and Haemostasis (ECTH), in Marseille, France

Please type or use capital letters

Name of the company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Postal code: \_\_\_\_\_ City/State: \_\_\_\_\_  
Country: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Tel: \_\_\_\_\_  
Contact person Mr/Mrs: \_\_\_\_\_

Please tick if appropriate:

- |  |                 |              |
|--|-----------------|--------------|
| <input type="checkbox"/> <b>3-star partner</b> | <b>€ 85 000</b> | <b>★ ★ ★</b> |
| <input type="checkbox"/> <b>2-star partner</b> | <b>€ 35 000</b> | <b>★ ★</b>   |
| <input type="checkbox"/> <b>1-star partner</b> | <b>€ 20 000</b> | <b>★</b>     |

Special requests. If you have special requests, please write them down below.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Main contact

Company: \_\_\_\_\_  
Company VAT number: \_\_\_\_\_  
Contact name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Postal code: \_\_\_\_\_ City: \_\_\_\_\_  
Country: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Tel: \_\_\_\_\_

## Invoice details (if different)

Company: \_\_\_\_\_  
Company VAT number: \_\_\_\_\_  
Contact name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Postal code: \_\_\_\_\_ City: \_\_\_\_\_  
Country: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Tel: \_\_\_\_\_

## Payment and Cancellation

A deposit of 50% of the total cost will be invoiced upon receipt of the completed order form and payment of this invoice will guarantee the reservation. The final 50% invoice will be sent in May 2018 and must be settled before 31 May 2018. Bookings made after 31 May 2018, 100% payment is due at the time of reservation. All payments must be received in Euros and must be paid in full prior to the opening of the congress. 5% interest will be charged on any late payments. VAT is not included in the published prices.

## Printed name authorised signatory

Date - place: \_\_\_\_\_  
Signature and stamp: \_\_\_\_\_

# Industry participation

Distinct from packages we also wish to integrate scientists and clinicians from the pharma-biotech community further into the academic programme. We believe this will be a new venture in terms of conference organisation and we ask for your engagement and patience in this innovation. We invite you to submit expressions of interest relating to your areas of expertise along with proposed names of your scientists who could be considered as invited speakers.

A Scientific Planning Committee, which will be distinct from the Organising Committee involved with packages, will consider these expressions in the context of the academic programme and invite speakers for topics that compliment the content of the Programme. This will ensure that this activity is uncoupled from the traditional packages.

It is necessary that these presentations should not be used as an opportunity for marketing but we accept that they may reflect the perspective of individual companies. The success of this idea will depend on high quality presentations that reflect state-of-the-art interests.

**Please send your expressions of interest to [ECTH@mci-group.com](mailto:ECTH@mci-group.com) by 1 February 2018.**

# Invited integrated symposia

Various symposia will be organised in which researchers of industry are invited to present their roadmaps to new drug development. These are distinct from the Special symposia, because they are integrated in the scientific programme, and can only involve drugs or concepts that are in Phase I trials or before.

# Expression of interest

We wish to offer an expression of interest

Please type or use capital letters

Name of the Company: \_\_\_\_\_

Contact person Mr/Mrs/Dr/Prof:  
\_\_\_\_\_

proposed industry speakers

▷ \_\_\_\_\_

▷ \_\_\_\_\_

▷ \_\_\_\_\_

\* Please tick boxes of expertise/interest and complete a summary  
(up to 250 words) of what you would be prepared to present at the congress

## Areas of expertise\*

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- Vascular medicine
- Haematology
- Biochemistry
- Paediatrics
- Angiology
- Vascular biology
- Cardiology
- Molecular medicine
- Transfusion medicine
- Clinical chemistry
- Genetics
  
- Immunology
- Neurology
- Oncology
- Urology
- Epidemiology
- Orthopaedics
- Pathology
- Internal medicine
- Surgery